



**BEECHWORTH  
HEALTH SERVICE**

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## Media Release

Mark Ashcroft has been appointed as the Chief Executive Officer of Beechworth Health Service and will start in the role on Monday 22nd August 2016.

Katie Warner, Chair of the Beechworth Health Service, said 'with five new board members and a new CEO the Beechworth Health Service is well positioned to maintain and build on its strong standing within the local community, and plan strategically for the future'.

Mark is "looking forward to working along side the staff of BHS and engaging with clients and the local community in his new role". Mark also stated that he is "also looking forward to working closely with the Executive team, the Board of Directors, the Department of Health and Human Services as well as regional and local services providers, including general practice to ensure that the Beechworth Health Service vision of *a healthy and vibrant community where individuals have the capacity and potential to manage their own health and improve their physical, mental and social wellbeing* is met.

Mark has previously worked in Acting CEO roles at both the Mansfield and Alexandra Health Services, whilst also working for 14 years in senior management roles at Alpine Health. In addition to his wealth of experience in our region, Mark also worked in Scotland, expanding his experience in service planning in partnership with community. Mark has extensive experience working with community to understand, plan for and implement the health services required, and as a Beechworth local, is well positioned to lead the health service as we embark on significant projects such the refurbishment of a significant number of aged care bathrooms.

The Board acknowledges the significant contribution of Ms Lisa Pryor, who has acted as the CEO at BHS over the past seven months. Ms Warner, the Board of Directors and Lisa look forward to welcoming Mark to the BHS team and subsequently, to the continued development of BHS's proud history of contributing to the health and wellbeing of the local community.

Ms. Katie Warner,  
Board President

22<sup>nd</sup> July, 2016